

Elevate

ELEVATE YOUR SAVINGS, ENRICH YOUR LIFESTYLE

ISSUE 01

This magazine is not just about saving, it's about elevating your lifestyle with a curated blend of irresistible savings and insightful articles that redefine the art of savvy living.



Meet The Team



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Lifestyle Blogger



Welcome to Elevate magazine, where we redefine the ordinary and elevate the extraordinary in our everyday life. At Elevate, we're not just a magazine; we're a lifestyle companion, here to enhance your journey with a unique blend of practicality, indulgence, and discovery.



Who We Are: Elevate is more than a publication; we're a community of thinkers, dreamers, and savvy individuals who understand the delicate balance between mindful living and the desire for a touch of luxury. Our diverse team, armed with a wide range of knowledge, care and skill, is dedicated to curating content that resonates with the rhythm of your life.



Global and Local Coverage: Discover a world of opportunities as we cover global and local offers across products, services and innovative ways of thinking. Elevate your perspective with content that caters to your diverse needs and desires.



Your Voice Matters: As a dynamic publication, we thrive on inclusivity and evolution. Elevate welcomes contributions from writers and experienced individuals across the vast spectrum of topics we cover, adapting hand in hand with the needs and desires of our audience and the ever-changing marketplace.



Stay Ahead with Elevate: Your Passport to Style, Innovation, and Travel Adventures. At Elevate, we're not just observers of trends; we're trendsetters. We take pride in being at the forefront of style, technical innovation, and exciting travel opportunities. Elevate is your passport to the latest products and adventures, seamlessly blending sophistication with accessibility, all within your budget.



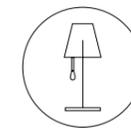
What Sets Us Apart: At the core of Elevate is our essential savings platform, providing you access to a meticulously curated selection of exclusive discounts. Carefully reviewed and regularly updated, our platform ensures that you're not only saving money but also indulging in the best that life has to offer.



Relationships That Matter: Our strong relationships with labels and partners, members mean we understand your wants and needs. Every piece of content is crafted with your interests in mind, ensuring it remains current, relevant, and aligned with your lifestyle.



Wellbeing at the Heart: Beyond savings, our team has a profound interest in your wellbeing — from the body and mind to food and activity. Look out for features covering these aspects, along with exclusive discounts on related products.



Style Redefined: Elevate loves to organise the latest in style, ensuring that you are always ahead of the curve. From fashion to home decor, we bring you carefully selected trends that speak to your unique taste and personality. Elevate your style effortlessly, guided by our discerning eye for what's chic and contemporary.



Financial Savvy with a Touch of Indulgence: We're acutely aware of the cost of living and the importance of savings. Yet, we believe in living with a sense of indulgence. Elevate strikes the perfect balance between financial prudence and the desire for a lifestyle that feels enriching and fulfilling.



Elevate Your Lifestyle: In a world filled with high pressure and stress, Elevate magazine is your partner in alleviating financial strains, making life easier, and feeling better. We are here to take you on unexpected journeys, enable access to your dreams, and enrich your lifestyle. Elevate is not just a magazine; it's an invitation to a life elevated.



Innovation Unleashed: In a world where technology is ever evolving, Elevate is your guide to the cutting edge. We love exploring and showcasing the latest in technical innovation. Whether these are gadgets that simplify your life or groundbreaking advancements, we ensure that you are informed and empowered in the fast-paced world of innovation.



Seamless Convenience, Smart Budgeting: At Elevate, we understand that your time and money are valuable. That's why we create content that enables you, the reader, to effortlessly integrate the latest products and adventures into your life. Our commitment is to provide options that align with your budget, making style, innovation, and travel accessible to all.



Elevate Beyond Work: A World of Entertainment, Family, and Financial Planning

At Elevate, we believe in enriching your life beyond the confines of work. Dive into a world of entertainment that caters to every age and taste, whether you prefer the comfort of your home or the excitement of theatres, stadiums, and venues. As your extended family, we understand the importance of family time, and we're thrilled to present a plethora of options for the whole family to enjoy.



Family-Centric Content: Your family is at the heart of everything we do. Explore our content designed to cater to all ages and tastes. From family movie nights to outings at theatres, stadiums, and venues, Elevate ensures there's something for everyone. Discover a world of entertainment that strengthens the bonds within your family.

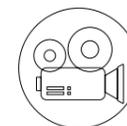


Travel Beyond Boundaries: Elevate is your gateway to unparalleled travel experiences. We believe that adventures should not be limited by constraints, be it time or budget. From hidden gems to luxurious getaways, we bring you travel opportunities that cater to your wanderlust, ensuring you can embark on unforgettable journeys without compromising your financial goals.



Your Lifestyle, Elevated: Elevate is more than a magazine; it's a lifestyle companion dedicated to enhancing every facet of your life. Trust us to keep you informed, inspired, and ahead of the curve, ensuring that you not only stay current but also experience the latest in style, technical innovation, and travel without breaking the bank.

Embrace the Elevate experience — where style, innovation, and adventure converge to elevate your lifestyle.

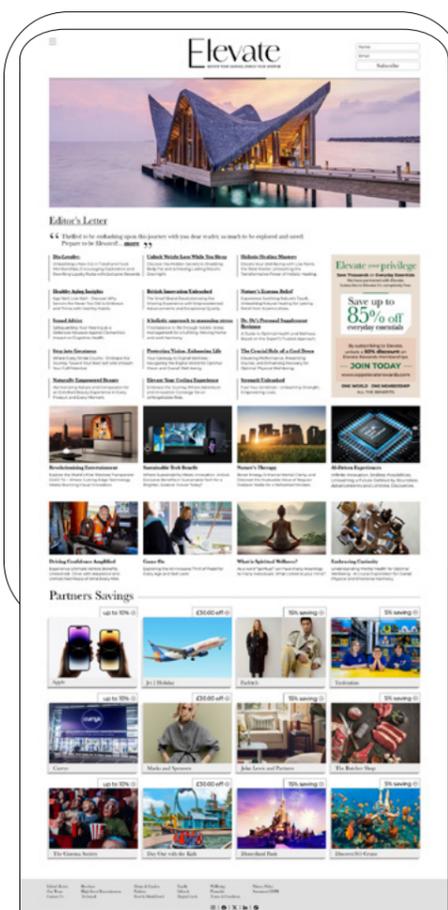


Entertainment Unleashed: Elevate is your go-to source for a diverse range of entertainment experiences. From visual spectacles to immersive audio journeys, we curate content that promises sensory pleasure. Whether you're seeking relaxation at home or the thrill of live performances, Elevate has you covered, ensuring your entertainment choices align with your preferences and lifestyle.

Elevate Online Magazine

Partnership and Placement Packages

Thank you for considering Elevate Online Magazine as your preferred platform to showcase your brand. Elevate is committed to delivering high-quality content to our engaged members, and we are excited about the prospect of collaborating with esteemed partners like you. Below, you'll find detailed information on our comprehensive partnership and placement packages:



Benefits Across Packages:



Enhanced Visibility: Benefit from prominently featured sections on our website, maximising exposure to our diverse and engaged audience.



Content Showcase: Showcase your brand with sponsored articles or interviews, strategically placed to capture readers' attention.



Social Media Exposure: Leverage our robust social media channels to amplify your brand's presence, with frequency increasing with each package level.



Analytics and Reporting: Gain valuable insights into the performance of your partnership with detailed monthly and bi-monthly analytics reports.



Newsletter Inclusion: Directly reach our subscribers through monthly newsletter, ensuring your message reaches a wider audience.



Inclusion on World Privilege Plus - Boost your brand visibility and captivate a discerning audience with your placement on World Privilege Plus, where exclusive benefits meets an engaged community.

We look forward to the opportunity to elevate your brand's presence and engage our readers in innovative and meaningful ways. If you have any questions or need further clarification, please do not hesitate to contact us.

1

Bronze Package (3 Months)

Duration: 3 Months
One Article, or Interview

3

Gold Package (9 Months)

Duration: 9 Months

Inclusions:

- All Silver Package Features
- Three Sponsored Articles or Interviews
- Placement on World Privilege Plus Website, Home page of white label site
- Page listing on World Privilege Plus
- Home page listing on White Label sites
- Social Media Exposure
- Monthly Analytics Report with Trends Analysis

4

Platinum Package (12 Months)

Duration: 12 Months

Inclusions:

- All Gold Package Features
- Four Sponsored Articles or Interviews
- Premium Placement on World Privilege Plus Website, Home page of white label site
- Home Page listing on World Privilege Plus
- Home page listing on White Label sites
- Social Media Exposure
- Monthly Analytics Report with Trends Analysis
- World privilege Plus Blog

2

Silver Package (6 Months)

Duration: 6 Months

Inclusions:

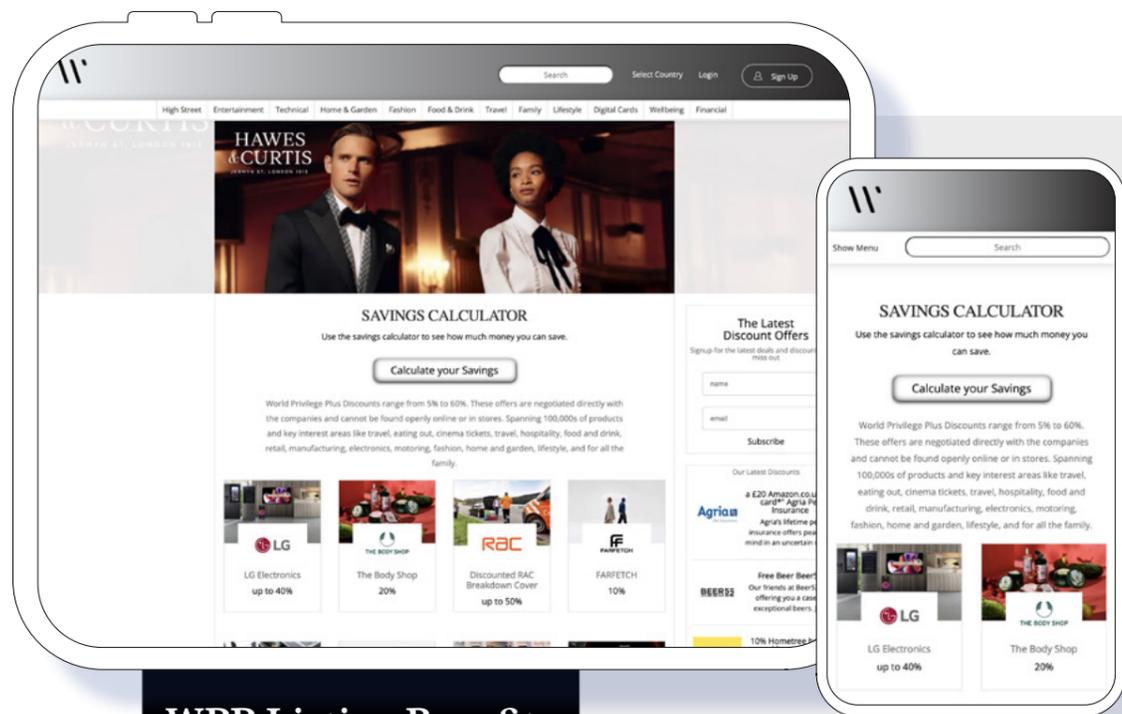
WPP Listing

- All Bronze Package Features
- Two Articles or Interviews
- Enhanced Social Media Exposure
- Bi-Monthly Analytics Report
- Newsletter inclusion

HAVE A QUESTION ?

[Contract us](#)

Featured Partner Section on World Privilege Plus Website including the following:



WPP Listing Benefits

Branded Hero Display: Showcase your company logo and brand prominently on a specially designed hero section, capturing the attention of our engaged audience.

Customised Benefits Page: Enjoy a dedicated Benefits Page featuring specially tailored offers, providing an exclusive space to highlight the unique advantages of your brand.

Business Introduction: Present your business with a compelling 150-word introduction, conveying your story and value proposition to our readers.

Direct Website Link: Drive traffic directly to your website with a clickable link, ensuring seamless navigation for interested users.

Exclusive Membership Card: Receive one Membership, granting access to exclusive discounts, fostering customer loyalty and engagement

Wide Platform Reach: Extend your reach by being added to over 200 companies white label close user group platforms, broadening your audience base.

Robust Social Media Promotion: Benefit from comprehensive social media promotion, including two posts each on Twitter, Facebook, and Instagram, amplifying your brand across diverse platforms.

Premium Category Placement: Secure prime visibility by featuring as one of the first 6 in your designated category, ensuring heightened prominence among potential customers.

One Sponsored Article or Interview: When a company becomes a partner with Elevate Online Magazine and selects the “One Sponsored Article or Interview” feature, it involves a tailored and strategic collaboration that goes beyond traditional placement. This partnership feature is designed to provide the partnering company with a unique and impactful presence within the online magazine’s content ecosystem. Here’s a detailed overview of what this entails:

Tailored Content Creation

Elevate’s editorial team collaborates with the partner to create a high-quality, engaging, and informative sponsored article or interview. This content is carefully crafted to align with the partner’s brand voice, values, and objectives.

Strategic Placement

The sponsored article or interview is strategically placed within the magazine’s digital platform, ensuring optimal visibility and resonance with the target audience. This may include featuring it in a dedicated section, the homepage, or a relevant category, depending on the partner’s preferences.

Brand Storytelling

The content focuses on telling the partner’s brand story, highlighting its unique selling points, achievements and offerings. This storytelling approach aims to create a genuine connection with the readers, fostering brand loyalty and recognition.

In-Depth Exploration

Whether through an article or an interview format, Elevate dedicates space to comprehensively explore the partner’s products, services, industry insights, or any other relevant aspect. This in-depth exploration aims to provide readers with valuable and insightful information.

Engagement Opportunities

The content may include interactive elements, such as links, images, or calls-to-action, enhancing reader engagement. This ensures that the audience not only consumes the information but also has opportunities to connect directly with the partner.

SEO Optimisation

The sponsored content is optimized for search engines to maximize organic discoverability. Elevate ensures that the article or interview incorporates relevant keywords, making it easily accessible to individuals searching for related topics or products.

Publication Promotion

Elevate actively promotes the sponsored content through its various channels, including social media platforms, newsletters, and other promotional avenues. This extensive promotion aims to increase the reach and impact of the partner’s message.

Performance Analytics

Partners receive detailed analytics reports, allowing them to track the performance of the sponsored content. This includes metrics such as views, clicks, and reader engagement, providing valuable insights into the campaign’s success.

Our Extraordinary Selection

An expansive inventory of our rewards worldwide

Food & Dining	Shopping & Services	Attractions & Entertainment	Leisure & Activities	Travel & Vacations	Deals & Discounts
Family Dining Quick Serve	Retail Shopping	Amusement Parks	Golf & Mini Golf	Hotels	High Street
Pizza	Drugstore	Aquariums	Souvenir Shopping	Cruise Lines	Entertainment & Leisure
Coffee	Spa & Salon Services	Bouncy House	Tours	Vacation	Motoring
Deserts	Bookstores	Child-friendly	Gyms	Packages	Technical & Electrical
Fine Dining	Car Wash	Attractions	Spas	Airlines	Home & Garden
Pubs & Restaurants	Dry Cleaning	Theatre	Tanning	Transfers	Fashion
Ice Cream	Jewellery	Water Parks	Ski Rental	Airline Parking	Food & Drink
Candies & Treats	Grocery	Movies	Boat Rental	Photo Services	Travel
Juice Bars	Pet Services	Museums	Go-Karts	Shipping	Family & Children
Delis	Photography	Parks	Laser Tag	Relocation	Lifestyle
Local Fare	Shoes	Sporting Events	Arcades	Health & Wellness	eCards
Burgers	Sporting Goods	Zoos & Farms	Bowling	Storage	Electronics
	Toys	Comedy Shows	Batting Cages		
	Party Store	Destinations	Skating		
	Luggage	Attractions	Sport Centres		
	Perfume & Beauty		Streaming		

An expansive inventory of our rewards worldwide is available so that companies are getting exactly what they want.



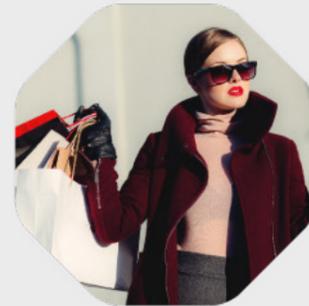
200k+
Resorts



1M+
Hotel Travel
Partners



200+
Cinema
Locations



5000
Retail
Shopping
Stores



850+
Mobile
Top-ups



700
Global
Airlines



3000+
Experiences



30k
Cruises



400
Dining
Experiences



30k+
Car Rental
Locations



2.5k+
Gift Card
Brands



750k
Global
Savings Offers

Amusement Parks and Attractions | Westend & Broadway Shows | Major High Street Brands
| Supermarkets | Major Sporting Events

+1,000 MORE TO EXPLORE

“Elevate Your Voice”

At Elevate Your Voice, we are making a commitment to ensuring our readers receive an enriching experience throughout their journey with us. Setting trends for the holistic wellbeing of our readers we feature online articles from a broad spectrum of topics, including insights and knowledge from our industry leading partners.

Elevate Your Voice has a specific vision - to inspire, to motivate, to encourage the growth and progress of our readers allowing them to step up as valued members of society by embracing their highest potential.

What does this mean?

This means reciting real life stories from well-known and trusted sources. Honest accounts of what it takes to get up and to step up. The reasons why this is so important to do? How to ensure you never give up. Which is where you come in.

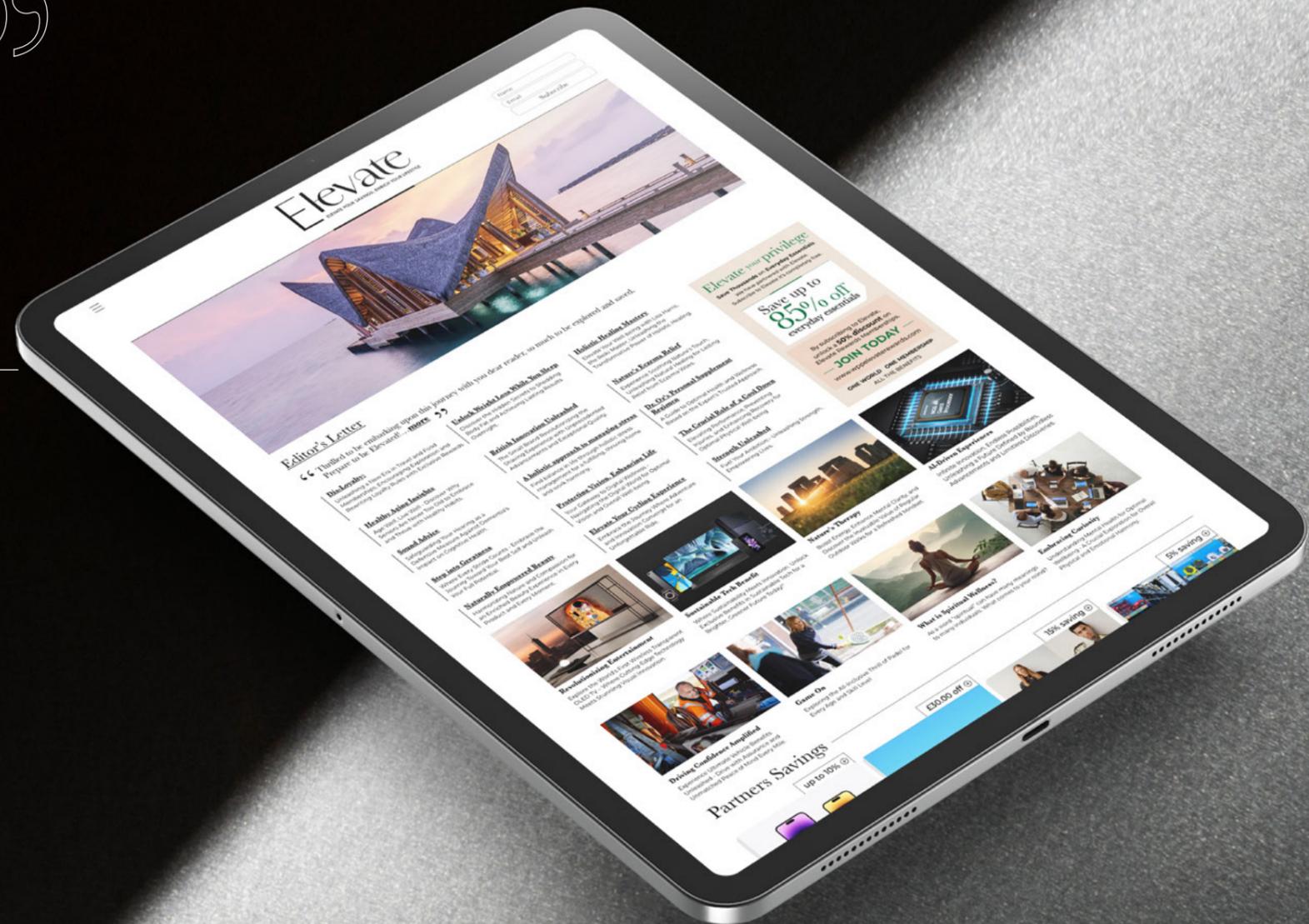
How can you help?

Think about what it took to reach every milestone you have achieved, every celebration you have worked for. The persistence, the discipline, the dedication. When you have slipped up, when things did not go as desired, how did you handle your situation? Or perhaps you didn't?

We want to offer you a platform for your voice, for you to share the raw energy and emotions of your journey. We want to leave our readers feeling less alone in these moments, more confident about their movements ahead, and to get to know you on a human-to-human level. So they better understand what it means to have faith in the process, and to enjoy it along the way!

Elevate Your Voice all about heart and soul. Energy is everything here, and our aim is to elevate energies collectively.

Your story will be valued and your honesty respected. We would love to Elevate Your Voice to help inspire, motivate and encourage our readers at a time in society where we could all benefit from support in the direction of self-belief!



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